



Financial Women of San Francisco Committees (2023)

One of the best ways to maximize the value of your FWSF membership is to join a committee. We encourage you to join an FWSF committee that matches your interests, talents or aspirations.

As a volunteer-run organization, we rely on your efforts to keep FWSF an essential source of insight and inspiration to women in finance in the San Francisco Bay Area.

You must be an FWSF member to serve on a committee.

If interested, contact Membership Co-Chairs:

Minako Steel, Co-chair (minakosteel@gmail.com)
Bronwyn Bailey, Co-chair (brbailey@firstrepublic.com)
Denise Field, Vice President (dfield@buchalter.com)

FUNDRAISING COMMITTEES

Corporate Sponsorship

The Corporate Sponsorship Committee cultivates corporate relationships which are the primary source of funds for the FWSF Scholarship Fund, and which also provides support for FWSF. Service on the Corporate Sponsorship Committee expands your network with a range of national and Bay Area companies and gives you valuable fundraising experience.

Individual Fundraising

The Individual Fundraising committee works to raise funds for the FWSF Scholarship Fund from individual donors. The committee provides the opportunity to organize events, solicit donors, and participate in building the strategy for growing the donor base and total donations.

Financial Woman of the Year

The Financial Woman of the Year Committee plans and executes our signature Financial Woman of the Year event. The gathering is held each fall to raise money for the FWSF Scholarship Fund and honor exemplary women in finance. It draws more than 700 attendees annually. As a member of the Financial Woman of the Year Committee, you may interact with several other committees, including Corporate Sponsorship, Scholarship, and Marketing Communications functions – as well as outside parties such the videographer, hotel, event planners and more.

MARKETING & COMMUNICATIONS

Marketing and Communication Committee focuses on internal relations, public relations, and social media to heighten awareness of FWSF, our members and our role as an essential source of insight and inspiration to financial women in the Bay Area and beyond.

As a member of this committee, you will work with FWSF's social media consultant to produce content for our social media channels, publish a quarterly email newsletter, and develop a thought leadership strategy. You may also work (together with outside vendors) to develop and maintain the FWSF website and implement other methods of member communication.

PR and Social Media

The PR (public relations) & Social Media Committee focuses on media relations, public relations and social media to heighten awareness of FWSF, our members and our role as an essential source of insight and inspiration to financial women in the Bay Area and beyond. As a member of this committee, you will work with FWSF's outside PR firm to develop media strategy throughout the year, and develop strategy/content for our social media channels.

MEMBERSHIP COMMITTEE

The Membership Committee focuses on expanding FWSF's membership base and building a network and community of members. The Membership Committee meets with prospective FWSF members and assists with applications, welcomes new members through new member lunches and ally introductions to the FWSF Board of Directors, designs and executes membership drives and events to increase membership retention. In addition, the Committee hosts popular programs such as Bring Your Own Lunch and the Book Club to support members in creating new connections and discussing current events and issues in an informal setting. As a member of this committee, you will explore ways to increase interest and involvement in the organization, create ways for members to collaborate and build their network, and drive membership retention. Service on the Membership Committee enables you to expand your network, meet a broad range of current and prospective FWSF members and create events to benefit members.

DIVERSITY, EQUITY, INCLUSION & BELONGING COMMITTEE

The FWSF Diversity, Equity, Inclusion & Belonging Committee (DEIB) designs and implements our inclusion program to ensure that our membership, leadership, programs, and other activities reflect the rich diversity of the Bay Area financial community. The DEIB Committee works with all other teams across the FWSF to ensure that we look through the lens of diversity and inclusion in all that we do. The committee works on events and works to measure our progress towards an FWSF that reflects the Bay Area. The committee meets monthly to develop strategy, assess progress and plan.

PROGRAMS COMMITTEES

The Programs Committee identifies, recruits and hosts speakers for our highly respected Industry Leadership, Professional Development and Lifestyle & Special Events Series. Industry Leadership programs showcase hot issues in financial services and speakers who are recognized leaders in their fields. Professional Development programs immerse our members in topics that can make or break a career and introduce attendees to experts on a range of subjects. Lifestyle & Special Events programs focus on our annual holiday party and other social and soft-skill events. Serving on the Programs Committee encourages big-picture thinking and puts you in touch with experts in financial services, business, government and civic affairs, as well as opportunities to mix and mingle, be creative, and enjoy

the company of other FWSF members. The Committee aims to organize a balance between in-person and virtual events, with in-person events taking place both in downtown San Francisco and the East Bay.

Alliance The FWSF Alliance Committee facilitates connections with other organizations that share similar goals and interests. The committee engages alliance partners in co-sponsoring FWSF programs and initiatives. You benefit by increasing your exposure to business or civic organizations in the Bay Area.

East Bay

Much like the San Francisco Committee, the East Bay Committee develops Industry Leadership, Professional Development and Lifestyle & Special Events programs for the East Bay arm of FWSF. The committee provides learning, leadership and networking opportunities convenient to members who work or live in the East Bay. It promotes FWSF to East Bay companies and prospective members, and encourages prospects to join FWSF. Serving on the East Bay Committee will tap both your big-picture and organizing skills.

Alliance

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SCHOLARSHIP COMMITTEES

Scholarship

FWSF's Scholarship Committee coordinates our scholarship program and scholarship recipient mentorship program for young women pursuing careers in finance or financial services. The committee works with Bay Area colleges and universities to encourage submissions, review applications, conduct final interviews and provide recommendations. Committee service gives you the privilege of meeting inspiring young women and guiding them on their road to success.

Scholarship Mentoring

The FWSF Mentoring Committee manages our mentoring program. The committee plans events that bring together our scholarship winners and our members, oversees mentor/protégé relationships, and seeks ways to improve the program. Committee service provides you with a unique opportunity to connect with aspiring young financial professions to women at the peak of their careers.